



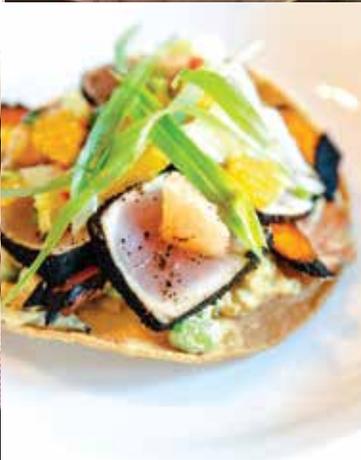
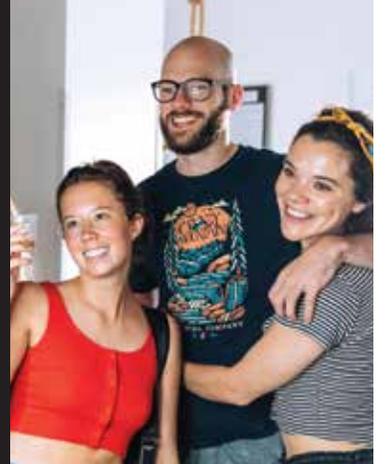
**F** BIGREDF RESTAURANT GROUP

# PHILANTHROPY REPORT 2019



### Our Mission:

Always mindful of the impact and the capacity to affect change we connect our guest and our employees with the organizations in our communities that improve the quality of life through direct care. We constantly engage to learn more and grow in our desire to help define the future of hospitality by being a leader in community engagement.





The Jax crew came together for another successful High West Oyster Fest. There is nothing quite like seeing a team of four slurp down 98 oysters in two minutes all in the name of raising money for charity. Once again we partnered with First Descents, an organization that provides outdoor adventures and support for young adults impacted by cancer, and we are honored to have been able to help raise \$32K all in celebration of the mighty bivalve.

The team at Centro had a fun time at Intercambio's annual Comedy for Cambio event this April. Intercambio brings together some super funny comedians to raise funds to provide cultural integration and English classes in our communities. They are unique in their approach and their mission is cultivating a world where people from different cultural backgrounds connect, communicate and engage. We love providing delicious food for this event every year and we always have a good time.

The Post Brewing Company Brewmaster, Nick Tedeschi partnered up with Izzio Bakery to create a beer using upcycled sourdough and ciabatta bread. This upcycled bread replaces one-third of the grain and allows us to produce a more sustainable beer with a lower footprint. While a more sustainable beer is a good thing, the best thing about Penny Loafer Pale Ale is that \$1 from every sale goes to Metro Caring & Denver Food Rescue, two incredible Front Range organizations dedicated to ending hunger. For 2019, we have donated just shy of \$8000!

Speaking of beer and philanthropy, the West End Tavern hosted JUL-IPA, a month long celebration of big, bold and delicious IPAs all to benefit Boulder County Safehouse Progressive Alliance for Nonviolence (SPAN). Over 20 breweries signed up to participate in brewery wars culminating in a rooftop party at the West End. With the generous support of the beer drinking public and presenting sponsor, The Getz Foundation we raised over \$18K for SPAN.

Speaking of more beer and philanthropy, Howdy Fest was held at Post Lafayette this September. While people were having a rootin', tootin' good time throwing chickens and riding mechanical bulls, and with thanks to our generous sponsors, we were able to donate just over \$3000 to Pioneer Elementary School PTA to provide safe, fun and educational opportunities for kids after school.

The Big Red F Restaurant group celebrated 25 years in 2019 and in honor of where it all began for Dave, he partnered with Janos Wilder, and the owners of the Gold Hill Inn for a special 5 course meal to benefit the Gold Hill School. Gold Hill School is the oldest continually operating school in the state of Colorado. With the \$10K we raised that night, they will be able to continue to offer field trips and unique hands on learning opportunities to their students.

The Big Red F Family Fund continues to grow. This year we provided assistance to more than 40 employees with over \$20K in grants. The Big Red F Family Fund is now a recognized charity by Guidestar and Amazon Smile. Please consider making the Big Red F Family Fund your charity of choice at [smile.amazon.com](https://smile.amazon.com).

2019 was another great year of living and loving the amazing people and communities in which we are fortunate to belong to. We look forward to continuing and growing in 2020.